

Generations Racing – Sponsorship Summary 2026

About Generations Racing

Generations Racing is a multi-age competitive BMX team built on mentorship, sportsmanship, and community involvement. Riders represent dedication and positive values both on and off the track. The team competes regularly at **First State BMX in Milford, Delaware**, and attends select local and regional races throughout **Maryland, New Jersey, and Pennsylvania**. They have also competed in national events in Virginia, with plans for additional national events in Nashville and Maryland.

Why Partner With Us

Partnering with Generations Racing offers:

- Consistent weekly local exposure at BMX events
- Local, regional, and national brand visibility
- Social media promotion throughout the racing season
- Association with youth development, family values, and healthy lifestyles
- Direct visibility to families, spectators, and local communities
- Multi-state and expanded travel exposure

Sponsorship Tiers



Premier Sponsor

- Largest logo placement on team uniforms
- Featured recognition on social media
- Dedicated sponsor spotlight post
- Recognition in major team announcements
- Verbal recognition at events
- Listed as a Primary Team Sponsor



Elite Sponsor

- Prominent logo placement on uniforms
- Periodic social media recognition
- Mention in select team announcements



Supporting Sponsor

- Secondary logo placement on team uniforms
- Group sponsor recognition on social media



Community Sponsor

- Name listed in team sponsor recognition posts

Flexible Sponsorship Options

- Custom sponsorship packages tailored to your business
- In-kind sponsorships
- Event-specific or short-term partnerships
- Social media-only promotional partnerships

Find Us Online

Website: generationsracing.com

Facebook: facebook.com/Generations.Racing.BMX

Instagram: instagram.com/Generations.Racing

Contact Us

Email: sponsors@generationsracing.com

